

7 tips for growing your followers



# facebook

## author's cheat sheet

1. Who's your ideal reader? This is who you're posting for.

2. Post photos and videos with easy questions to get responses.

3. Like other authors' pages and comment on their posts. Make friends!

4. Don't pitch your book and/or services more than once a week. (Socialize, don't sell.)

5. Post 3 times a week - Mon, Wed & Fri or Sat. But engage with your followers all week.

6. Respond quickly to comments and questions.

7. Every 4-5 posts, ask your followers to share your page with their friends or post a review.



Want more tips?  
Subscribe to my marketing tips on  
[Buy The Book Marketing.com](http://BuyTheBookMarketing.com)



copyright 2018