

# STRATEGic Monthly Interactive Workshops

Wednesday, November 20, 2013

8:00am - noon

9033 E. Easter Place  
Centennial, CO 80112

~Includes continental breakfast~

## Your Website and Social Media: Finding the Missing Link



- Has your website brought you paying clients?
- Do you have an effective media schedule?
- Do your webpages and social media reinforce each other?

A 4-hour Interactive Workshop: Learn, implement and power network with some of the best business leaders!

(Basic knowledge of web and social media presence highly recommended.)

Too often the long-term benefits get lost with the whirlwind of short-term motivation .  
Our interactive design powers you into your own unique Same-Day Checklist.

### Another hot topic – Register now!!

Early Bird	Thru Nov. 12	\$87
Early Bird Group 3+	Thru Nov. 12	\$74
Registration	November 13 - 19	\$107
On-Site	November 20	\$129



Online Registration: [missinglink.ezregister.com](http://missinglink.ezregister.com)

[info@GoingBeyondStrategy.com](mailto:info@GoingBeyondStrategy.com)

303.946.4151

[www.GoingBeyondStrategy.com/events](http://www.GoingBeyondStrategy.com/events)

Featuring the experiences and skills of three professional consultants:

### “Employee of the Year is...Your Website”

*Steve Johnsen, MBA - Cumulus Consulting*

Is your website costing you or making you money? Learn what makes your pages work for you, your organization, and your location - significantly!

### “Website and Social Media: Tying the Knot”

*Mary Walewski - Buy the Book Marketing*

Cultivate your website and social media as a marketing “power couple.” Uncover the best practices of Facebook, Twitter, etc. to drive traffic into your website.

### “Inbound Marketing – YES! You Can!”

*Ingrid Pyka, DVM - Beyond Strategy Consulting*

You’ve accepted inbound marketing as part of your new world. But what to do and how to do it? Develop a realistic plan for realistic content.

**BEYONDSTRATEGY**  
Elevate Your Business



**Ingrid Pyka, DVM**

***She turns your how's into done's!***

STRATEGic Workshop Director

Founder and owner of Beyond Strategy Business Consulting. Dr. Pyka is also a national speaker, consultant, author and publisher.

Featured Guest Speakers:



Cumulus  
Consulting

