

# BEYOND STRATEGY Monthly Interactive Workshop:

## Break-Away From the Crowd!

Wednesday, September 18, 2013

8:00am - noon

9033 E. Easter Pl., #200

Centennial, CO 80112

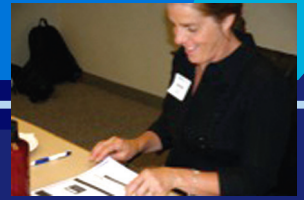
~Includes continental breakfast~

Comments from previous workshops:

"Fantastic workshop!"

"Information was invaluable"

"This is the best workshop I have ever attended!"



## Find Your Own Sales Power



### A 4-hour business workshop to give you the advantage over your competition

Think your competition is tough? Learn to effectively and proudly promote your valuable asset - **yourself**. Become memorable and position you and your business into something everyone must have!

Spend the morning with 3 expert consultants as they take you through an intensive path to define your strengths. You will learn to identify yourself and fine-tune what sets **you** apart from the rest.

- Understand your place in your market
- Find what makes you unique within your industry
- Recognize sabotage in your sales
- Create your message that sells

What a kick-off to the 2013-2014 STRATEGic Interactive Workshops Series! Combine our internationally renowned speakers with on-site guidance for your own Plan of Progress - and we have another **can't-miss event!**

### Room only seats 100- Register early!

Early Bird	Thru Sept. 4	\$89
Early Bird Group 4+	Thru Sept. 4	\$78
Registration	September 5 - 17	\$102
On-Site	September 18	\$129

Online Registration  
[www.breakawaysales.ezregister.com](http://www.breakawaysales.ezregister.com)

[info@GoingBeyondStrategy.com](mailto:info@GoingBeyondStrategy.com)

• 303.946.4151

### Featuring the experiences and skills of three professional consultants:

#### "From Roadblocks to Recognition"

*Jonathan Manske - Cerebral Sanitation Engineer*

What if your business is being sabotaged...by you? Understand internal challenges that you and your staff make for yourselves. Obliterate your own business roadblocks and harness your sales power.

#### "Getting Them to Buy From ONLY You"

*Fred Berns - Business by Design, Inc.*

Your niche, your strength, your message - it all means nothing if it's the same as everyone else's. Learn how to unleash the power of your personal sale. Discover the YOU that will "wow" anyone, anywhere, anytime.

#### "Thriving With Competition: 5 Steps to Success"

*Ingrid Pyka, DVM - Beyond Strategy Business Consulting*

Competition is healthy! Find out the 5 roles of your competitors that will make you embrace anyone else in your industry. Turn fear of sales loss into an opportunity to help you improve, succeed, and increase your sales.

Too often the long-term benefits get lost with the whirlwind of short-term motivation. Our interactive design powers you into your own unique Same-Day Checklist.

Going **BEYOND STRATEGY**  
to implement your new ideas immediately!

**BEYONDSTRATEGY**  
Elevate Your Business



• [www.GoingBeyondStrategy.com/events](http://www.GoingBeyondStrategy.com/events)